



1st ANNOUNCEMENT AND CALL FOR CONTRIBUTIONS

5th IT STAR Workshop on **eBusiness**
12 November 2010, Zagreb, Croatia

Host Society: Croatian Information Technology Society – www.hiz.hr

This one-day event will gather representatives of academia, government, industry and international organizations with the Mission to investigate the current state, problems and challenges in Central, Eastern and Southern Europe with respect to eBusiness, and to identify best practices and key issues of common interest and concern.

Program

The WS will investigate the state, problems and challenges within the following topical areas:

- Innovation in business processes
- Maximizing the impact of e-Business in a period of crisis
- Legal framework and security issues
- e-Signature & e-Identity
- e-Invoicing, e-Procurement
- e-Skills
- Technological Inter-operability
- Networked economy
- Obstacles to eBusiness

Participation

A maximum of 60 participants will attend this high-profile event. Each IT STAR member society is entitled to designate 2 participants from the respective country. The rest will attend by invitation on the basis of submitted and accepted proposals for papers and presentations

Registration fee: No conference registration fees will be collected.

Important Dates

- **15 July** deadline for submitting abstracts to Plamen Nedkov <nedkov@utanet.at>
- **1 August** – confirmation of acceptance
- **1 October** – Full papers (max 6,000 words) due

A maximum of 16 papers will be selected for presentation at the Workshop. The edited papers and presentations will be published as a post-conference book.

Please visit www.itstar.eu for further information on IT STAR and its WS series.