6th IT STAR WS on Digital Security

## Panel on Internet Privacy and Data Protection

Panellists

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## I SSUES TO BE DI SCUSSED

- Pri vacy
- Data protection
- Intellectual property rights

## SOME HI STORY

### Revolutions in Information Transfer According to Isaac Asimov

- speech
- -writing
- press
- computers & Internet

## NEW THREATS - OR ARE THEY?

Threats are not new but never have been so many people threatened

- general availability of powerful tools
- ease of procurement of necessary skills

How can we defend?

## PRIVACY AND SECURITY

### Where Does It Start? Where Does It End? What Is New?

- eavesdropping
- fraud
- intrusion
- theft of identity

#### Genui nel y new concerns

- the "right to be forgotten" as an important element of personality rights
- the changing attitude of different groups of towards privacy

## **NEW PLAYERS**

#### Governments and EU

- Freedom of Information Act a positive development
- data retention requirements a mixed blessing
- ombudsman whom and what to protect, and from whom or from what?
- Dilemma: public safety vs. individual privacy

Attempts to regulate

 activities at the European Commission for a "comprehensive reform of data protection rules", accompanied by similar efforts at the Council of Europe

# **RELATED I SSUES**

### What *is* new:

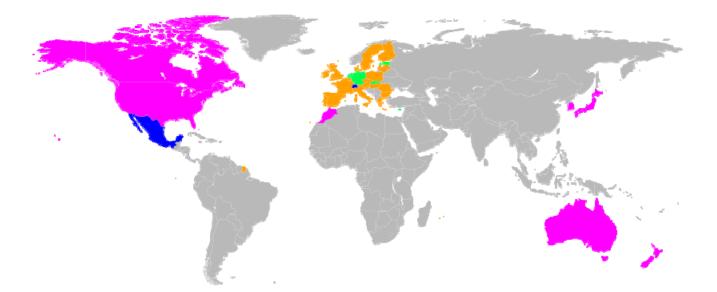
- software patents
- retention of data on private communications
- abuse of social networks by both providers and users
  - new alchemy (transforming data into money)
  - importance of being anonymous

## Anti-Counterfeiting Trade Agreement (ACTA)

### A need to protect intellectual property and related rights

- at the expense of freedom of individuals?
- necessity to safeguard investment
- conflict with patent law?
- mixed reactions, balance negative
- some (few) came running, majority observes
- The Bottom Line
- to agree or not to agree, this is a question

#### **ACTA Today**



#### **Signatories**

Signatories also covered by signature of the EU

Non-signatories covered by signature of the EU

Other countries involved in drafting the convention

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## RECENT INTERNATIONAL REGULATORY ACTIVITIES ON PRIVACY AND DATA PROTECTION

- European Commission: comprehensive reform of the data protection rules 95/46/EC -> General Data Protection Regulation
- Council of Europe: modernisation of Convention 108

agreement between signatories (not only EU!)

- USA Federal Trade Commission Report:
- Protecting Consumer Privacy in an Era of Rapid Change
  - recommendations for businesses and policymakers

Proposal for a

REGULATION OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL

on the protection of individuals with regard to the processing of personal data and on the free movement of such data (General Data Protection Regulation)

(Text with EEA relevance)

Version 56 (29/11/2011)

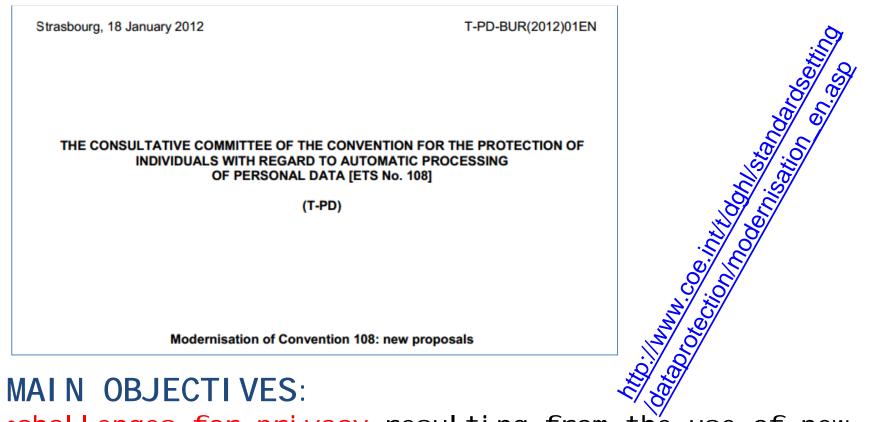
## HI GHLI GHTS

•reinforced 'right to be forgotten'
•explicit consent ("opt-in")

•increased responsibility and accountability

#### •transnati onal i ty

- authority in own country
- apply to processing abroad

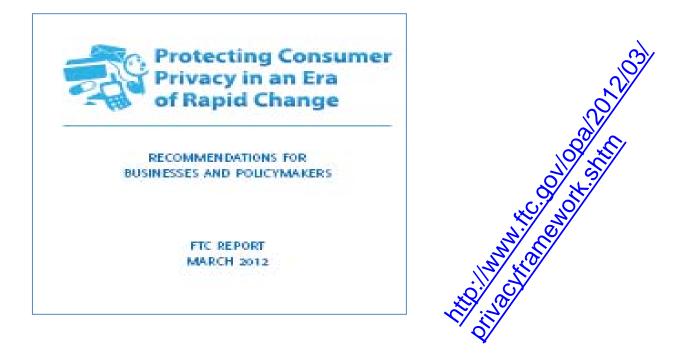


#### MAIN OBJECTIVES:

•challenges for privacy resulting from the use of new I CTs

•to strengthen the Convention's follow-up mechanism HI GHLI GHTS:

•human rights based approach •putting individuals in control of their personal data •technological neutrality



Result of serious internal and external discussions (dissenting remark from the Commissioner!)

#### MAIN ACTION ITEMS:

- 1. Do Not Track option in browsers
- 2. Improved privacy protection in mobile services
- 3. Consumer access to information held by a data broker
- 4. Promoting enforceable self-regulatory codes

#### I APPRECIATE YOUR ATTENTION