Abstract: <u>eBusiness in Croatia: A Critical Overview</u>

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eBusiness and eInvoicing in Croatia are critically analysed and assessed in comparison with the situation in the EU. All three segments of eBusiness (B2B, B2C and B2G) are evaluated. Just two months before entering the EU on 1st of July 2013, the Croatian eBusiness situation is under examination. eInvoicing, eBanking, eProcurement and eGovernment are in focus for quantitative and qualitative assessment. Some remaining obstacles to eBusiness are also analysed.

The role of service providers (eInvoice information intermediaries), including the pivotal role of commercial banks for spreading eInvoicing in B2C segment, is described.

The needs and functions of new and emerging central eInvoice/eBusiness national registry will be described with the main aim to provide interoperability within the national and EU framework versus EU PEPPOL project compatibility.

A medium term forecast of eBusiness development in Croatian will be outlined.