



E-Skills Industry Leadership Board – An Overview

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Vision

Foster 21st century e-skills and digital literacy in Europe's workforce and citizens for a competitive, innovative and inclusive Europe.

Mission

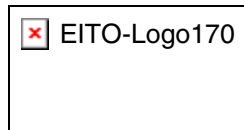
Lead the development and implementation of a **long term European e-skills, digital and media literacy agenda.**

Work in partnership with public authorities, other industry sectors, SMEs and all relevant stakeholders to support this vision.

ILB members



Advisory Committee:



e-Skills Industry Leadership Board

- A voluntary, self-governing, non-profit initiative, legally affiliated with and maintained by the Computing Technology Industry Association (CompTIA)
- Governed by a board of directors with two elected chairpersons (2009 – 2010)
 - Jan Muehlfeit, Chairman Microsoft Europe
 - Michael Gorriz, President EuroCIO & CIO Daimler
- Supported by an Executive Committee & a Secretariat in Brussels
- Plan to become a non-profit, legal entity beginning 2010 called the “European eSkills Association” (ESA)

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Focus Areas

- Contribute to high-level dialogue on the demand & provisions for e-skills
- Engage public via European e-Skills and Career Portal
- Generate awareness on
 - e-Skills for jobs and employability with emphasis on SMEs
 - Industry-based IT skills credentials
 - Skills issue areas: Green IT, Health IT, cyber security skills, women in IT
- Attract future generations to ICT education particularly women
- Promote digital & media literacy and e-Inclusion

Policy Recommendations

- (Mar 2008) Actions towards sustainability
 - Build on best practices & leverage multi-stakeholder partnerships to provide sustainable training & qualification schemes
- (Feb 2009) Towards a European Software Strategy
 - eSkills and human capacity building must remain central to a European Software strategy
- (May 2009) Maximise Impact of ICT Skills
 - Complement investment in infrastructure with skills development programme to maximise potential of investment
- (Oct 2009) i2010 Strategy Consultations
 - Recognize the pivotal role eSkills capacity building must play to meet global challenges of a knowledge based society

Key Activities

- European eSkills and Career Portal
 - Promote awareness of eSkills
 - Inform public on skills demand, training, & career opportunities
 - Managed by European Schoolnet on behalf of eSkills ILB
- eSkills ILB Certification Council
 - Raise visibility of industry-based and independent certification in formal and informal learning
 - Improve the availability of data
 - Maintain an active dialogue at European level both on policy and/or frameworks

Key Activities

- Collaboration with CEN/ISSS & endorsement of European eCompetence Framework
- Active contribution to EU workshops
 - Towards a European e-Competence Framework (CEN/ISSS)
 - Benchmarking policies on Multi-Stakeholder partnerships for e-skills in Europe
 - EU-wide e-skills statistics, market surveys and foresight
 - Awareness raising and the promotion of math, science & ICT jobs
 - e-Learning and exchange mechanisms for e-skills training courses
 - New e-competences curriculum guidelines in cooperation with INSEAD
 - Financial and fiscal incentives for eSkills training & qualifications

Key Activities

- European Alliance on Skills for Employability
 - Supports local partnerships to skill 20 million people in EU: Belgium, France, Germany, Hungary, Luxembourg, UK, Poland, and Netherlands
 - 10 million trained to date via self-testing tools, on-line and offline training
- White Papers on eSkills (2009)
 - Leverages research conducted by member organizations
 - Depicts current e-skills landscape
 - Outlines trends around supply and demand
- Ongoing dialogue with the European Commission
 - High level meetings with eSkills ILB Board Members
 - European eSkills Conferences 2008 and 2009

Priorities 2009-2011

- Be an effective partner of the 2010 European eSkills Week
 - Utilize the eSkills Career Portal to promote the related awareness campaign
 - PR campaign aligned with the EU eSkills messaging
 - Generate further studies around eSkills
- Develop the “e-skills for the future” agenda
 - Cyber Security
 - Women in IT
 - Green IT
 - Health IT
 - Cloud Computing

Priorities 2009-2011

- Foster ICT Professionalism and Employability
 - Align the euroCIO developed ICT MBA to the eCompetence Framework
 - European Alliance on Skills for Employability to implement the TITAN programme with 25,000 SMEs
 - Support European IT Professionalism conference, 20 Nov. 09 (CEPIS and the ILB)
 - Produce a report on IT Professionalism in Europe and the way forward
 - Contribute to CEN/ISSS ICT skills workshops (e.g., e-Competence Framework and e-Certification 2.0)

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